



Multimedia Case Tutorial (21 century Vocational planning materials) Computer Series

By LIANG LU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 189 Publisher: Tsinghua University. Pub. Date :2009-04-01 version 1. Multimedia is widely used in social life. the most popular. the most active technology integration. but also the basis for cultural and creative industries. Book is based on today's popular multimedia devices combined with the overall production process technology. introduces: text production. sound production. image production. animation. video production. multimedia production and acceptance; about the Word. GoldWave. Photoshop. ImageReady. Premiere and the use of commonly used software such as Nero. and through the business case simulation. analysis of multi-media promotional product development projects; details on how to use various tools for multimedia product development methods. and strive to make the reader easy to use and can apply their knowledge. Book is practical and feasible. fully taking into account the characteristics of vocational college students and social needs. focusing on students' practical skills training and training. This book not only for vocational college computers. information management. electronic commerce. advertising art and design. business administration. finance and other professional teaching. but also as an enterprise application skills of employees to...

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