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STARTUP: THE COMPLETE HANDBOOK FOR LAUNCHING A COMPANY FOR LESS (HARDBACK)



Essential Books, United States, 2010. Hardback. Book Condition: New. 230 x 160 mm. Language: English . Brand New Book ***** Print on Demand *****.About Startup: The Complete Handbook for Launching a Company for LessFor the technology startup raising venture capital, the freelancer, social entrepreneur, and coffee shop owner, Edwards has written a modern textbook for entrepreneurship, covering all aspects of starting a business, including finance, branding, advertising, PR, accounting, and business law. Part manual, part manifesto, the nearly 400-page text...

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- Authored by Elizabeth Edwards
- Released at 2010

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