



Agribusiness Management : A Training Manual

By edited by Ram Singh and S.M. Feroze

Biotech Books, 2016. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. Contents: Preface. 1. Methods of estimation of marketing costs and margins of agricultural commodities/Ram Singh, S.M. Feroze, D.K. Bishnoi and S.P. Saharan. 2. Opportunities for organic agriculture in North Eastern Hill region/Aditya Kumar Singh and Lal I.P. Ray. 3. Opportunities of entrepreneurship and agribusiness in animal sector/Suresh Kumar, Arundhati Purkayastha and Banita Devi. 4. Problems and prospects of Mushroom cultivation in North East India/Dipali Majumder. 5. Role of biotechnology in driving agriculture based economy: prospects and challenges for North Eastern India/Wricha Tyagi. 6. Entrepreneurship in farm mechanization in hill agriculture/Pradip Kumar Bora. 7. Value chain analysis in agribusiness: methodological issues/R.N. Barman. 8. Promoting agribusiness in the north Eastern region through high value horticultural crops/R.N. Barman. 9. Importance, Dimensions and scope of agribusiness/Debashis Sarkar. 10. Capital management in agribusiness/Debashis Sarkar. 11. The benefits of agri-food value chains: a case study of cassava value chains/A. Roy and A.K. Tripathy. 12. Market led extension: context and concept/A. Sarkar. 13. SMART agricultural marketing for livelihood security-prospects and opportunities/A.K. Mohanty, G.A.K. Kumar, A.K. Tripathi and A. Roy. 14. Agri-clinics and its role in agribusiness development: problems and prospects/A.K. Singha. 15. Small farm...

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