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De la performance à l'excellence de Jim Collins (analyse de livre)

By Maxime Rahier

50 Minutes Jun 2016, 2016. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Une analyse concise pour comprendre rapidement tout l'intérêt du livre De la performance à l'excellence de Jim Collins Jim Collins est un ancien professeur d'université et un expert en stratégie managériale. Dans son best-seller publié en 2001, De la performance à l'excellence, l'auteur établit avec son équipe une marche à suivre pour les entreprises performantes désireuses de devenir leaders dans leur secteur. Grâce à son approche historique et comparative, il dresse une série de principes fondamentaux menant à l'excellence, qui reposent essentiellement sur la discipline des collaborateurs et sur celle de la pensée et de l'action de la société. Vous trouverez notamment dans ce livret : . Une mise en contexte . Une synthèse mettant l'accent sur les notions-clés développées par l'auteur . Les répercussions de l'ouvrage . Ses critiques Le mot de l'éditeur : « Avec l'auteur, Maxime Rahier, nous avons cherché à présenter aux lecteurs un résumé de l'ouvrage à succès De la performance à l'excellence du consultant en management Jim Collins. S'intéressant au parcours de Collins puis aux principes fondamentaux qu'il établit pour atteindre...



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